

A legal way to share the Future

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Abstract: *In this workshop we take you on a trip around the world to find together the legal aspects of sharing information through social networks. We share a lot of information online because we all want to be that brilliant social media team player. With the introduction of the internet, the social web, the way people are sharing is changed. Online sharing is something that is not expected to slow down anymore.*

We will start with an explanation of reasons for sharing that were found through literature study. Has the world changed into a sharing economy? And if so, what is the reason for that? What kind of sharer are you? And what kind of information do you share? We also did research about the power of the share button on social media. For example if a friend shares a product with you, you get positive feelings by that product and maybe you will buy it. In this case the power of the share button is the increasing of sales of a product.

In this workshop we will also discuss the dark sides of the information world. We asked ourselves the question how safe is sharing? How social can you be? Are there any borders? An important subject when it comes to sharing is copyrights. We will discuss about the current copyright-situation on the internet. Do we need copyright laws with all the modern day internet pirates nowadays, and can these laws be different per country, like it is now, or should that be harmonized worldwide? How up to date are copyright laws for the new current ways of sharing? We will illustrate the growing problem with some real life happened examples of open data that became personal data in different countries. But we will also present and think about other options for a legal way of sharing.

We will round up telling more about trends for the upcoming years (in the new online sharing economy). These trends, connected to future privacy aspects will form a new way of sharing information.

Our goal would be that audience is more aware of the why of sharing and the consequences of that now and in the near future. We hope to find some solutions together, by sharing what we have found and by interacting with the audience.

By the way, we promise not to claim copyrights whatsoever on what we will present and on what will be brought up by the audience. So please, visit our workshop and share your knowledge and options.

Keywords: Open data, sharing-economy, copyright, social-sharing, copyright-trends.

Target Audience

Everyone who is interested in the sharing-economy and the legal aspects of sharing. (There is no prior knowledge required.)

Method

This Workshop takes the participants on a journey into new (legal) ways of sharing. We will give an introduction into the subject and we will give examples and interact with the participants. Therefore we will use activities like brainstorming, a quiz and an open discussion.

Workshop

The topics of the workshop are:

- sharing-economy
- social-sharing
- actual copyrights
- copyright-trends

Objectives/Outcomes

The (learning) objective is to see the actual copyright with different eyes. After this workshop our participants should have another view on how the copyrights restrict the web 2.0. They can also imagine how the new ways of sharing in the nearest future can look like.

Duration

About 90 minutes.

Number of participants and Prerequisites:

The maximum Number of participants is about 25.

Equipment needed:

We need a beamer for our presentation and a whiteboard or some paperboard where we can write things down for the exercises.

Curriculum Vitae

- Matthew Chan, third year philosophy student at the Lingnan University in Hongkong.
- Paul Trusch, fourth year OnlineMedia student at the Hochschule Furtwangen University in Germany.
- Grietje Kroodsma, Esther Johannes, Jurjen Bulder, Jasper Everhardt: Dutch fourth year students, studying information services at the Hanze University of applied sciences in Groningen. The study is part of the school of communication, media and IT.

All members of the group participate in the exchange program “Information & Innovation” of the Hanze University.